



Helping families access the right support when they need it most

Dear Parent/Carer,

We are writing to let you know about changes to the way we provide cost of living support for residents and families across the borough of Rochdale.

We are transforming our local support offer so that help continues to be targeted to families and residents who need it most, including those facing immediate financial pressure or wider cost of living challenges.

The council's cost of living support includes an additional round of supermarket vouchers for this year's summer holidays while we move to a new approach through the Crisis and Resilience Fund that aligns with national guidance. From September 2026, support will be provided in a more targeted way through the wider local support offer and so you will not automatically receive vouchers after the 2026 summer holidays.

A wide range of national and local support remains available to help families in Heywood, Middleton, Pennines and Rochdale access financial assistance, food support, cost of living advice, the healthy homes scheme and more.

If you are experiencing a financial crisis, you can apply for a crisis payment, in the form of food vouchers, by contacting the Our Rochdale Helpline on 01706 923 685. Our [Family Hubs](#) can also support families with a range of issues, and you can speak to someone face-to-face at your local hub.

As well as the extension of the supermarket voucher scheme for this year's summer holidays, the council will also be supporting residents through the [Holiday Activity and Food Programme](#). There are also local food pantries and clubs where families can make their money go further, as well as wider help with money, benefits, and the cost of living. Further details can be found on our cost-of-living page: www.rochdale.gov.uk/costofliving.